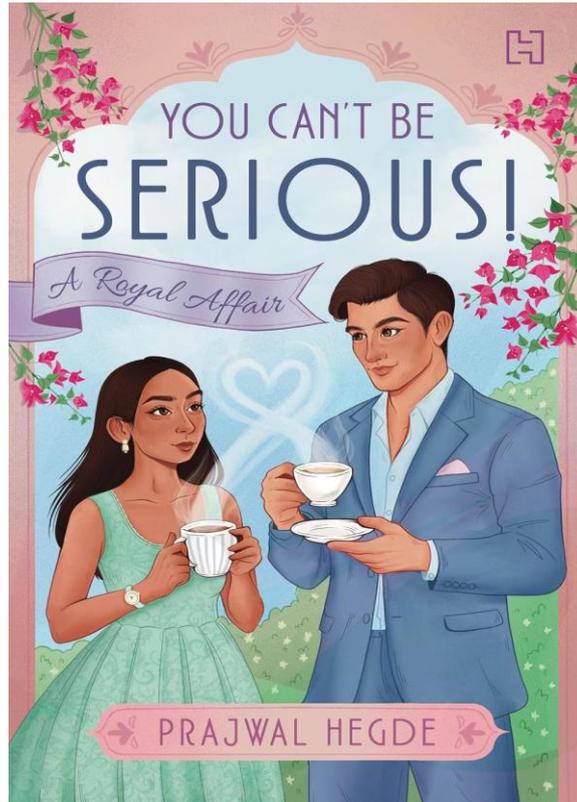


PRESS RELEASE

You Can't Be Serious

A North-Meets-South Royal Romance



By Prajwal Hegde

DECEMBER 2025 | Rs. 499

ROMANCE

**FOR FANS OF KHOBSURAT AND GOSSIP GIRL, COMES A HILARIOUS
AND SEXY ROYAL ROM-COM**

ABOUT THE BOOK:

AADITHA PRATHAP is the brilliant mastermind behind India's trendiest café chain, 'COFFEE Before Books & Bras' – because priorities, right? Sure, her family's fortune sparkles like new money

does, but Aaditha is fiercely her own woman. She has absolutely no interest in being known as anyone's daughter, wife, or – cue the horror music – a royal daughter-in-law. With her business booming, you'd think life would be all smooth lattes and soft book nooks, but nope. Trolls of the internet variety love to take a swipe at her, dredging up chapters she had long buried. Now, owing her dad a favour, Aaditha is forced to consider... options. Even if it is in the form of a frustratingly charming, annoyingly exacting Indian prince.

Speaking of royals, **VEDVEER RATHORE SINGH** is an eco-warrior prince with a mission. He may have grown up playing polo and cricket under the royal sun, but after Harvard, he's back home and facing a harsh reality: his family's finances are, well, not so princely. When a tempting offer to turn the majestic Ranibagh Palace into a luxury hotel comes knocking, Vedveer is willing to weigh it. But can this royal heartthrob find a way to save his legacy without losing his heart in the process?

In Prajwal Hegde's delightfully chaotic North-meets-South rom-com, culture and worlds collide in the most charming and unpredictable ways. Buckle up for a wild ride full of laughter, heart and a little bit of royal scandal!

ABOUT THE AUTHOR:

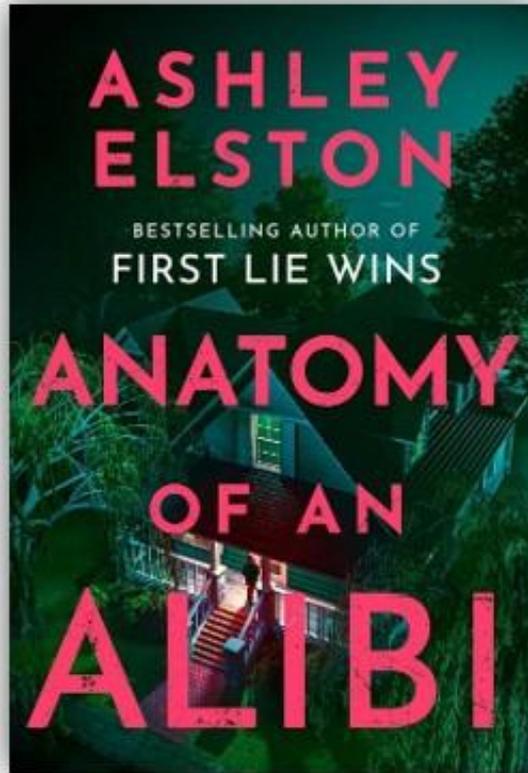
PRAJWAL HEGDE is the author of *The Way We Were* (2023) and *What's Good About Falling* (2018) and has been the Times of India's tennis editor since July 2005. She began her journalism career with *Mid-Day* in Mumbai, before moving to *Deccan Herald* in Bengaluru. Prajwal has reported on all four Grand Slams – Australian Open, French Open, Wimbledon and US Open – for several years. She is on the International Tennis Federation's Media Commission and is also a member of the International Tennis Writers Association.

The Association of Tennis Professionals awarded Prajwal the 2021 Ron Bookman Media Excellence Award, making her the first Indian and second Asian to receive the honour. She was given the Media Excellence Award 2025, by Vijay Amritraj and the Tamil Nadu Tennis Association. She wrote the 'Steffi Graf' chapter in *Sportstars 40*, published by *The Hindu* in January 2020. She features in Break Point, the Leander Paes–Mahesh Bhupathi docuseries.



PRESS RELEASE

Anatomy of An Alibi



By Ashley Elston

JANUARY 2026 | Rs. 699

THRILLER, CRIME & MYSTERY

A tense, feverish thriller about two women's lives that are forever intertwined when a murder threatens to expose them both.

ABOUT THE BOOK:

Everyone at Chantilly's Bar noticed out-of-towner Camille Bayliss. Red lips, designer heels, sipping a Negroni. But that woman wasn't Camille Bayliss. It was Aubrey Price.

Camille Bayliss appears to have the perfect picture life; she's married

to hotshot lawyer Ben and is the daughter of a wealthy Louisiana family. Only nothing is as it seems: Camille believes Ben has been hiding dirty secrets for years, but she can't find proof because he tracks her every move.

Aubrey Price has been haunted by the terrible night that changed her life a decade ago, and she's convinced Benjamin Bayliss knows something about it. Living in a house full of criminals, Aubrey understands there's more than one way to get to the truth - and she may have found the best way in.

Aubrey and Camille hatch a plan. It sounds simple: For twelve hours, Aubrey will take Camille's place. Camille will spy on Ben, and the two women will get the answers they desperately seek.

Except the next morning, Ben is found murdered. Both women need an airtight alibi, but only one of them has it. And one false step is all it takes for everything to come undone.

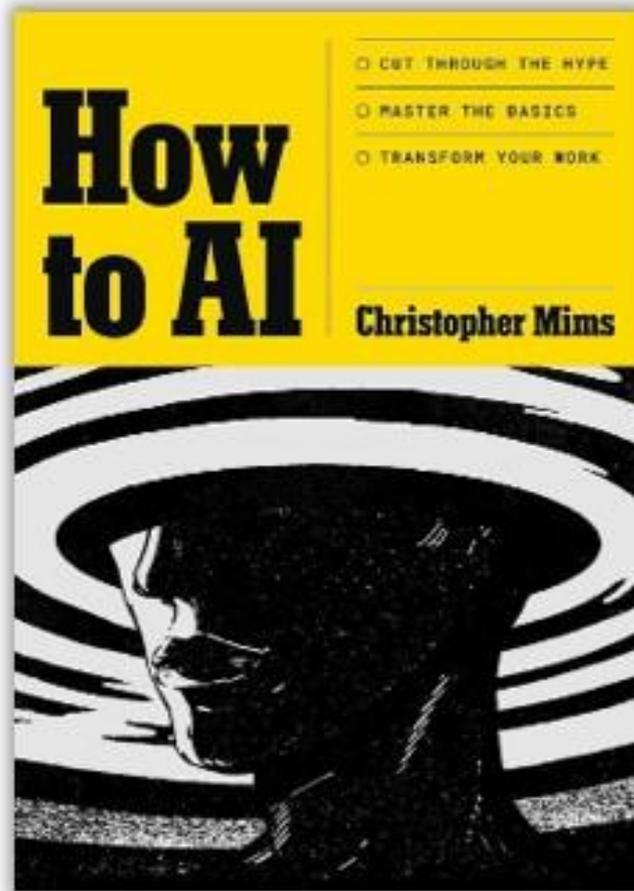
ABOUT THE AUTHOR:

Ashley Elston worked for many years as a wedding photographer before turning her hand to writing. She lives in Louisiana with her husband and three sons. Elston has written six young adult novels. *First Lie Wins*, her adult debut, was a number one New York Times bestseller and was selected as a Reese Witherspoon's Book Club pick. Her work has been translated into 23 languages.

PRESS RELEASE

How to AI

Cut through the hype. Master the basics.
Transform your work.



By Christopher Mims

JANUARY 2026 | Rs. 699

SCIENCE & TECHNOLOGY

A frank, hands-on guide to using AI at work, unpacking for the curious and skeptical alike the '24 Laws' of AI and revealing strategies that businesses of every size can use to free up time, innovate, and add to the bottom line

ABOUT THE BOOK:

It's great at some things and (at least right now) terrible at others. But for workers who take time to experiment with AI and develop expertise, AI will make them more productive and more creative, saving them time, giving them job security, and boosting their income.

In *How to AI*, Wall Street Journal columnist Christopher Mims introduces readers to people just like them who are at the forefront of using AI in the world of work. Imagine a freelance lawyer who suddenly has a whip-smart assistant to help her nail every deposition. Or a family-run construction company whose new software tool is automating construction bids that used to eat up hundreds of hours.

But even as half a billion people around the world have leapt at the chance to use ChatGPT and other tools, millions of us have stayed on the sidelines. Are you one of them? Maybe you feel you should be using AI tools, but you don't know where to begin. Or maybe you love AI but find yourself struggling to get your co-workers or employees on board. In *How to AI*, Mims teaches readers twenty-four simple but eye-opening "laws" of AI and how we should approach it, including:

AI is an assistant, not a replacement.

AI isn't creative, but it can help you be.

Give AI your least favorite things to do.

AI can't create finished products, but it's great at prototypes.

Animated by the wit and brilliant explanatory power that have earned Mims's Wall Street Journal columns a devoted following, *How*

to AI will prepare readers to become a part of the AI revolution-and, most importantly, arm them with the tools to make it work for them. Perhaps you feel overwhelmed and weighed down by responsibility - troubled by the legacy you are leaving behind. It doesn't have to be this way.

AI is nothing to be afraid of.

After all, AI is merely software.

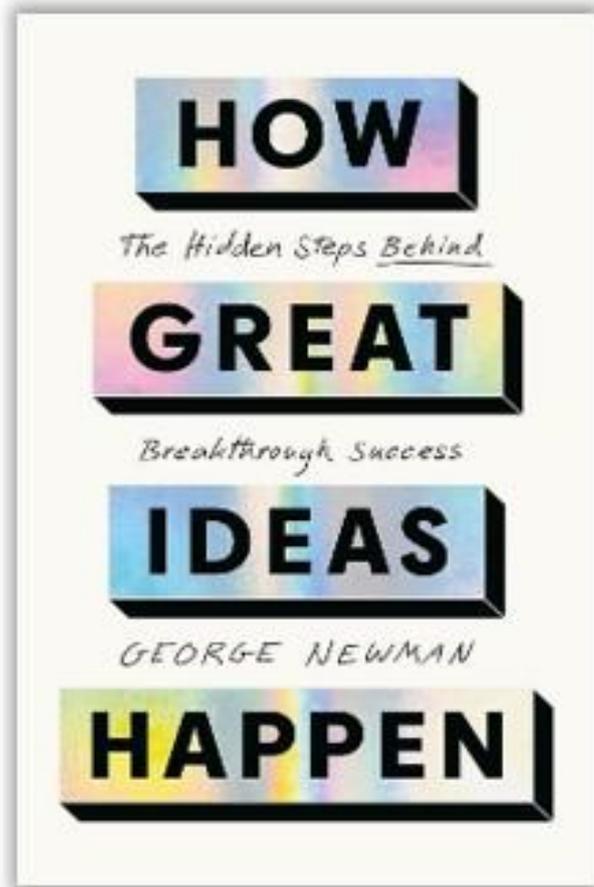
ABOUT THE AUTHOR:

Christopher Mims is a columnist who writes about technology for The Wall Street Journal. He has written about bidets, brain implants, the cult of the founder, the history of technology, innovation, venture capital, robotics, batteries, energy, materials science, wireless communications, AI, data science, telepresence, microchips, logistics, IT, 3D printing, and autonomous boats, trucks, cars, drones, and flying taxis. Mims joined the Journal from Quartz, where he also covered technology, and is the author of Arriving Today.

PRESS RELEASE

How Great Ideas Happen

The Hidden Steps Behind Breakthrough
Success



By George Newman

JANUARY 2026 | Rs. 599

BUSINESS, MANAGEMENT & ECONOMICS

Great ideas are all around us, waiting to be discovered. Here's how
to find them

ABOUT THE BOOK:

We're used to imagining creativity as a lightbulb moment - sudden, mysterious, reserved for the gifted few. But what if ideas aren't conjured from thin air? What if they're discovered - more like precious artifacts that we unearth and refine?

In *How Great Ideas Happen*, cognitive scientist George Newman draws on cutting-edge research to show that creativity isn't magic, it's method. The most successful innovators don't wait to be struck by brilliance; their creative process is more like archeology. As keen-eyed explorers, they scan the terrain, dig with intention, and, with a little luck, find gold.

With vivid examples from the arts, science, and business, Newman shows how creativity often comes from discovering what was already there. For example, how Jackson Pollock tapped into deep patterns in nature to create his famous "drip" paintings; how Korean filmmakers created an entirely new genre by closely studying foreign films; or, how Paul Simon made *Graceland* by carefully sifting through previously recorded material for what he could take away.

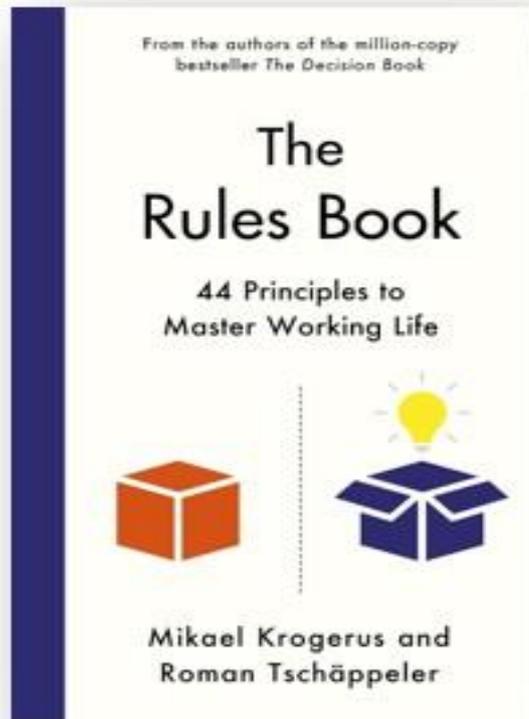
By revealing the hidden steps behind breakthrough success, *How Great Ideas Happen* uncovers a repeatable method that anyone can follow, reframing creativity not as rare gift, but as a universal capacity waiting to be unlocked through exploration. The creative process is an adventure of ideas - this book is your guide.

ABOUT THE AUTHOR:

George Newman is an associate professor at the Rotman School of Management at the University of Toronto and a leading expert on creativity. As psychologist and cognitive scientist, his research has been featured in *The New York Times*, *The Economist*, BBC, *Scientific American*, *Forbes*, *The Wall Street Journal*, and *The Washington Post*.

PRESS RELEASE

The Rules Book



By Michael Krogerus & Roman Tschäppeler

FEBRUARY 2026 | Rs. 399

BUSINESS, MANAGEMENT & ECONOMICS

**From the authors of worldwide phenomenon *The Decision Book*.
Master the tried and tested, unwritten laws of life in your working
life.**

ABOUT THE BOOK:

Just as the laws of physics govern the natural world, our working lives are shaped by unwritten rules that won't appear in textbooks,

but whose impact remains significant. What can they teach us and how can we use these lessons in our working life?

Authors Mikael and Roman bring together timeless principles and unwritten laws that determine success in today's workplace. Some are immediately intuitive; others are backed by long study. Some are world famous, others guarded secrets. But they all have one thing in common: they explain working life better than any MBA. From KISS (Keep It Simple, Stupid) to the IKEA Effect (we're biased towards things we've had a part in making), these models will help you think more clearly, make smarter decisions and survive any amount of stupidity the world throws at you.

Full of the charm, wit and insight that make this series so popular - in a compact format perfect for smart gifting, till-point displays and carrying on-the-go.

In *The Rules Book*, discover principles such as:

- ✔ Why nothing is all good or all bad
- ✔ How to stop worrying about decisions
- ✔ Why we're biased towards things we've had a part in making

ABOUT THE AUTHORS:

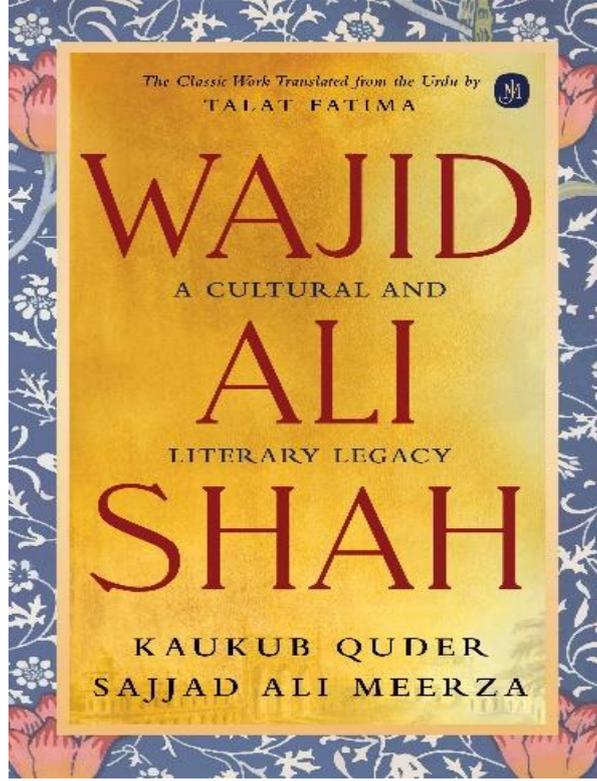
Mikael Krogerus is an editor at *Das Magazin*, the cultural supplement of four of Switzerland's leading newspapers.

Roman Tschäppeler is the founder and CEO of guzo, a communication agency based in Biel, Switzerland. They are the authors of the internationally bestselling series of smart-thinking books, including *The Decision Book*, and *The Change Book*.

PRESS RELEASE

Wajid Ali Shah

A CULTURAL AND LITERARY LEGACY



Kaukub Quder Sajjad Ali Meerza

Translated from the Urdu by Talat Fatima

FEBRUARY 2026 | Rs. 1299

HISTORY

ABOUT THE BOOK:

Wajid Ali Shah, the erstwhile ruler of Awadh, is embedded in popular imagination as the ill-fated king who lost his throne to the British and sought solace in music and dance. This obtuse narrative barely

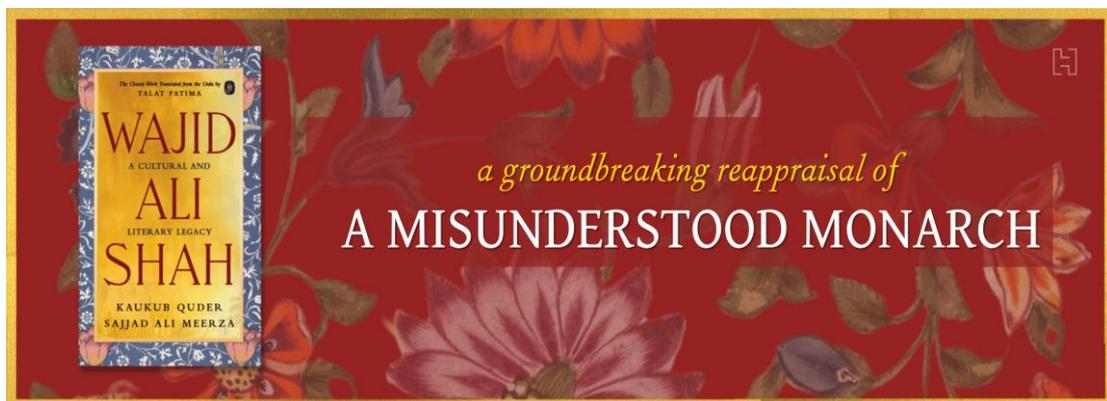
scratches the surface of a figure whose extraordinary creative legacy has been overshadowed by colonial caricatures and historical neglect.

In this remarkable and deeply researched work, scholar Dr Kaukub Quder Sajjad Ali Meerza brings to light the vast and often misunderstood cultural and literary contributions of Wajid Ali Shah.

Drawing from rare manuscripts, forgotten letters and overlooked compositions, the book reconstructs the multifaceted life of a ruler who was not only a patron of the arts but a prolific poet, dramatist, musicologist and innovator in architecture, fashion and performance.

Dr Meerza's work is not only a biography, but a cultural history of nineteenth-century Lucknow and a reclamation of a voice nearly lost to time. From the lyrical grandeur of Sabatul Quloob to the theatrical innovations of the 'Shahi Rahas', Wajid Ali Shah's oeuvre is examined with deep intellectual labour and a marked sensitivity.

A definitive portrait of an artist–king whose genius was dismissed as eccentricity, this book challenges the myths of incompetence and decadence, and restores Wajid Ali Shah to his rightful place in the pantheon of India's cultural visionaries.



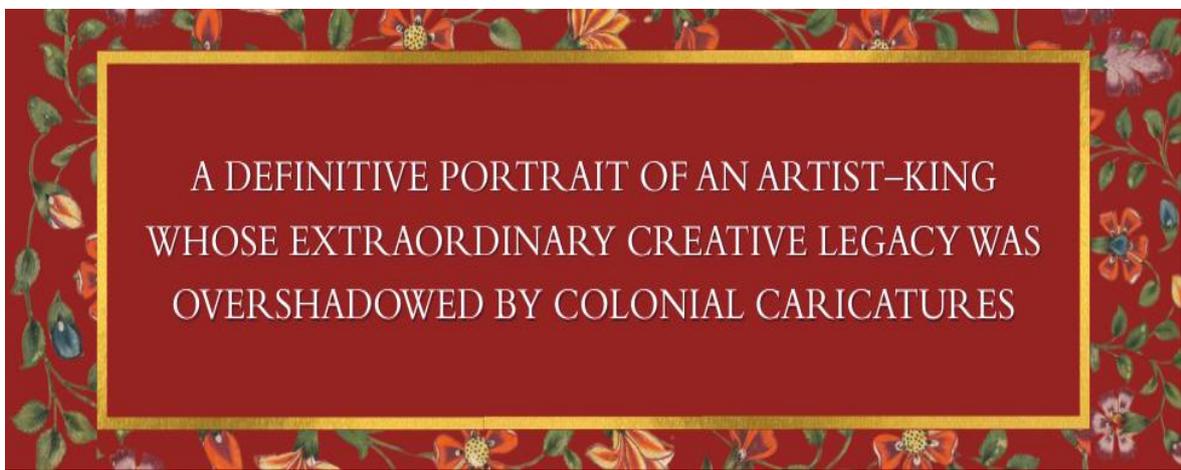
ABOUT THE AUTHOR:

DR KAUKUB QUDER SAJJAD ALI MEERZA was the great-grandson of Wajid Ali Shah and Begum Hazrat Mahal, and a noted scholar of Urdu

literature and cultural history. A graduate of St. Xavier's College and Calcutta University, he earned his PhD from Aligarh Muslim University for his pioneering research on Wajid Ali Shah's literary and cultural contributions. His thesis, later published as a textbook, received top honours from the governments of Uttar Pradesh and Bihar. He served as a research consultant to Satyajit Ray for *Shatranj Ke Khiladi* and wrote for NCERT on Begum Hazrat Mahal. An avid sportsman and billiards champion, he also published a magazine on the sport. Dr Meerza passed away in 2020 due to COVID–19 complications.

ABOUT THE TRANSLATOR

DR TALAT FATIMA is the great-great-granddaughter of Wajid Ali Shah and Begum Hazrat Mahal and is a legal academic and author specializing in cyber law. A gold medallist in law from Aligarh Muslim University, she earned her PhD from Delhi University in 2009. She practised at the Calcutta High Court and later served as Principal of Government Law College, Dholpur. Her widely cited book on cybercrime, now in its third edition, was also the first to appear in Hindi on the subject. She has authored multiple titles with Kluwer Law International, including *Cyber Law in India* and *Information Technology Law in India*.

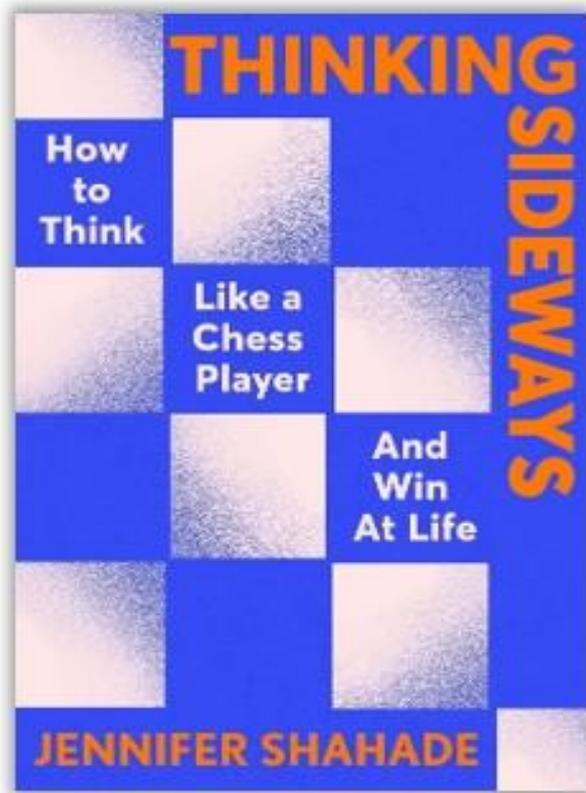


A DEFINITIVE PORTRAIT OF AN ARTIST–KING
WHOSE EXTRAORDINARY CREATIVE LEGACY WAS
OVERSHADOWED BY COLONIAL CARICATURES

PRESS RELEASE

Thinking Sideways

How to Think Like a Chess Player and Win at Life



By Jennifer Shahade

FEBRUARY 2026 | Rs. 699

SELF-HELP

Essential life lessons from the world of chess, from making smarter choices to building focus and confidence.

ABOUT THE BOOK:

Chess players are experts in considering their options, allowing them to seize an opportunity, idea or move that no one else saw. Two-time US chess champion Jennifer Shahade calls this 'thinking sideways'. And in today's hyper competitive world, thinking sideways can help you win in life.

Chess is the art of the possible - after all, there are more possible chess games than atoms in the universe.

In *Thinking Sideways*, Shahade shows you don't have to be a great chess player to think more like a chess player. From building mind palaces to crafting decision trees, she reveals the most useful strategies from the ancient game that we can use in our daily lives. Drawing on examples from business, sports and psychology, as well as her own experiences touring the world as a chess and poker player, Shahade transforms our understanding of what success looks like, and how to achieve it for ourselves.

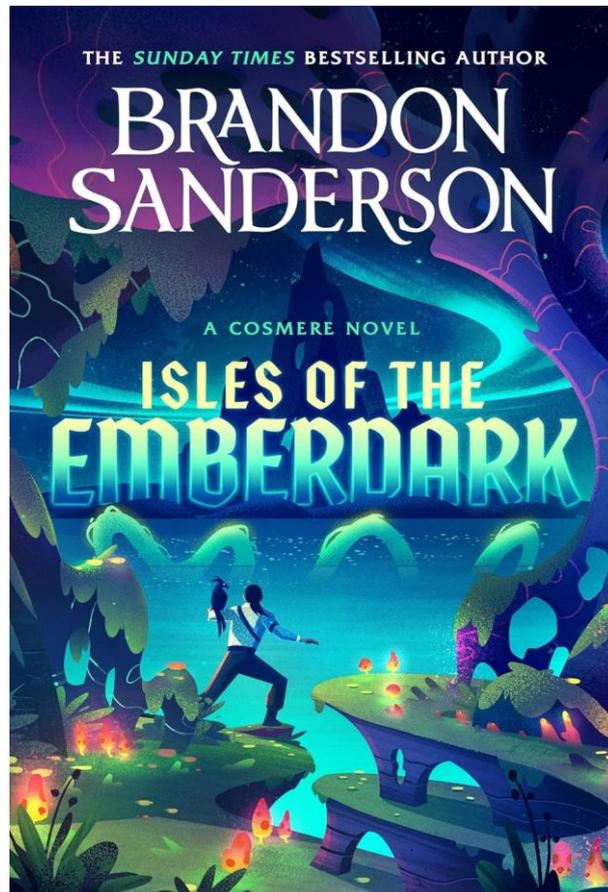
This book is not about playing chess better or even playing chess at all - it's about how thinking sideways can propel you to success and happiness.

ABOUT THE AUTHOR:

Jennifer Shahade is a three-time National Chess Champion, poker pro, speaker and author. Jennifer was the first female to win the US Junior Open and won two US Women's Championship titles. She is a two-time Global Poker Award Winner and has won poker tournaments all over the world. Her previous books include *Chess Queens*, *Play Like a Champion* and *Play Like a Girl!* Her writing has appeared in the *Wall Street Journal*, *Washington Post*, and *Financial Times*. She lives in Philadelphia with her family.

PRESS RELEASE

Isles Of The Emberdark



By Brandon Sanderson

FEBURARY 2026 | Rs. 899

SFF (SCIENCE FICTION & FANTASY)

A legendary standalone novel that navigates the seas and the stars of a far-future Cosmere.

ABOUT THE BOOK:

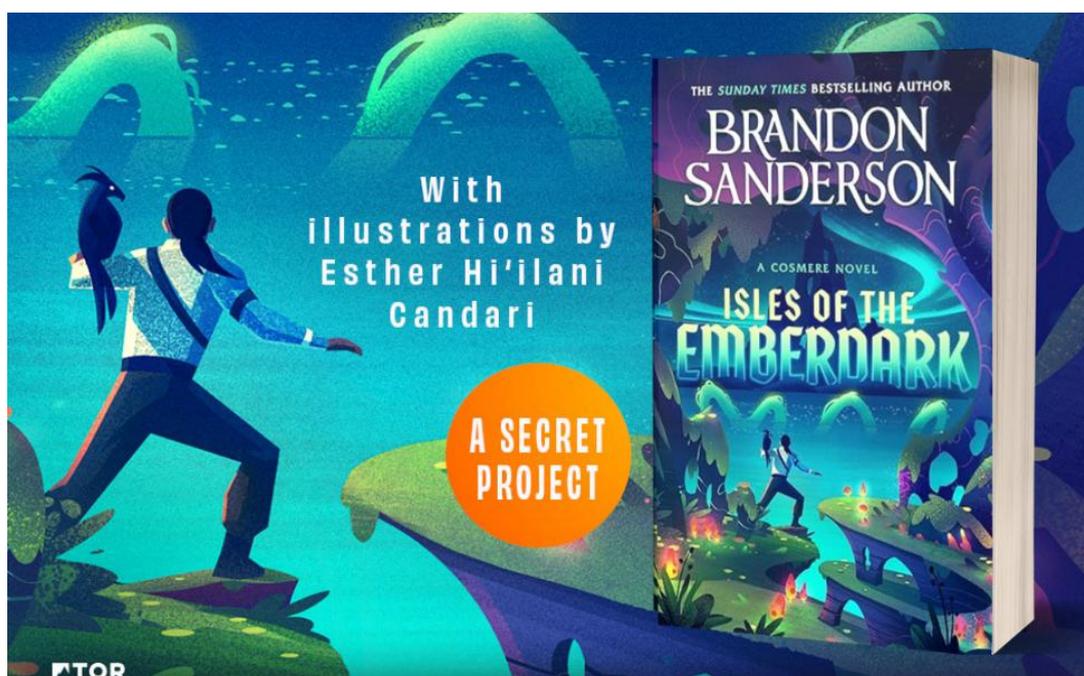
All his life, Sixth of the Dusk has been a traditional trapper of Aviar - the supernatural birds his people bond with - on the deadly island of Patji. Then one fateful night he propels his people into a race to

modernize before they can be conquered by the Ones Above, invaders from the stars who want to exploit the Aviar. But it's a race they're losing, and Dusk fears his people will lose themselves in the effort. When a chance comes to sail into the expanse of the emberdark beyond a mystical portal, Dusk sets off to find his people's salvation with only a canoe, his birds, and all the grit and canniness of a Patji trapper. Elsewhere in the emberdark is a young dragon chained in human form: Starling of the starship Dynamic. She and her ragtag crew of exiles are deep in debt and on the brink of losing their freedom. So, when she finds an ancient map to a hidden portal between the emberdark and the physical realm, she seizes the chance at a lucrative discovery. These unlikely allies might just be the solution to each other's crises. In their search for independence, Dusk and Starling face perilous bargains, poisonous politics, and the destructive echo of a dead god. In this beautiful new tale, Sanderson expands his thrilling novella "Sixth of the Dusk" into a mythic novel of legends, lore, and warring galactic superpowers.



ABOUT THE AUTHOR:

Brandon Sanderson grew up in Lincoln, Nebraska. He lives in Utah with his wife and children and teaches creative writing at Brigham Young University. His bestsellers have sold 40 million copies worldwide and include *the Mistborn* saga; *the Stormlight* Archive novels; and other novels, including *Tress of the Emerald Sea*, *The Rithmatist*, *Steelheart*, and *Skyward*. He won a Hugo Award for 'The Emperor's Soul', a novella set in the world of his acclaimed first novel, *Elantris*. Additionally, he completed Robert Jordan's *The Wheel of Time*.



PRESS RELEASE

Plastic Inc

Big Oil, Big Money and The Plan To Trash Our Future



By Beth Gardiner

FEBURARY 2026 | Rs. 799

NATURAL HISTORY, ENVIRONMENT & CONSERVATION

An extraordinary exposé of the industry flooding our world with plastic—and now ramping up to make more than ever.

ABOUT THE BOOK:

Plastic is everywhere in our daily lives. But the companies making it - oil and petrochemical giants like ExxonMobil and INEOS - are hiding in plain sight. Because for all the vivid coverage of where plastic ends up, there is remarkably little discussion of where it comes from. In a shocking investigative deep dive, packed with character-driven storytelling, award-winning journalist Beth Gardiner exposes the truth of the vast, rapacious industry flooding our world with plastic - and now preparing to make more than ever.

From the Gulf Coast of Texas to the narrow streets of Antwerp and the glitz and bling of Dubai, Gardiner gives us an up-close look at the plastic industry's relentless growth, its extraordinary profits, its toxic pollution, and its hidden role in exacerbating climate change. Today, the industry is pouring billions of dollars into plans to double, and eventually triple, the amount of plastic it churns out, even as so many of us - aghast at this material's out-of-control proliferation - try to use less. As Big Oil stares down a future of diminishing demand for fossil fuels, plastic has become its financial lifeline.

Plastic Inc is full of stunning revelations, including how Big Oil pushed plastic into our lives and then sold us myths about recycling to ease our worries; how companies funded litter campaigns to blame us for the waste they were creating; and how they've poured cash and political muscle into fighting bans on single-use plastics. Gardiner also uncovers the hidden health crisis caused by chemicals in the items we use every day, and scientists' growing fear that microplastics may pose even greater dangers.

Plastic Inc is an extraordinary exposé of an industry that will stop at nothing to feed its voracious hunger for profit.

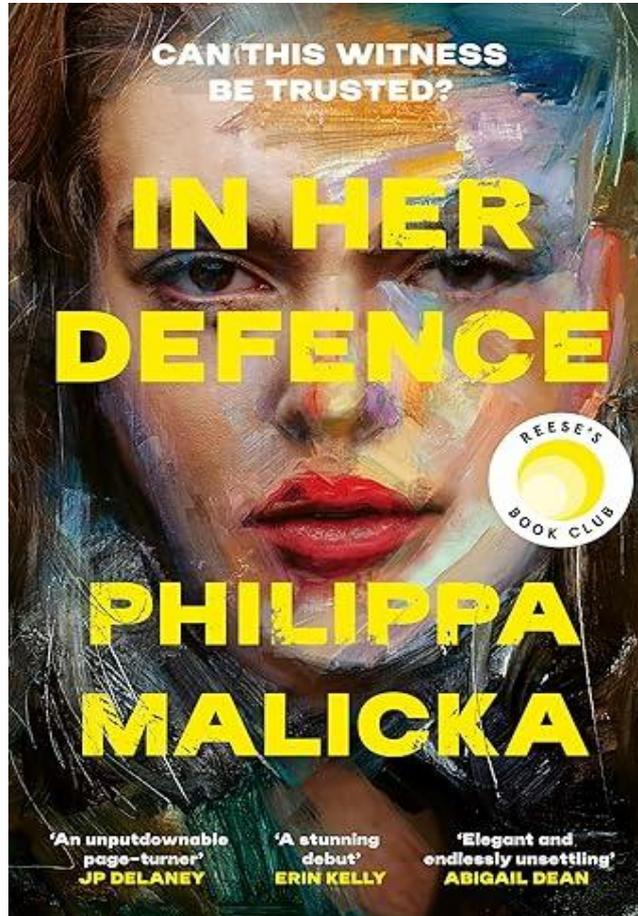
ABOUT THE AUTHOR:

Beth Gardiner is an American journalist based in London. Her work has been published in outlets including The New York Times, The Guardian, National Geographic, The Washington Post, and Scientific American, and she's a former longtime Associated Press reporter. Her first book, *Choked: The Age of Air Pollution and the Fight for a Cleaner Future*, was named one of 2019 best by The Guardian, and was a finalist for the National Association of Science Writers' Science in Society book award.



PRESS RELEASE

In Her Defence



By Philippa Malicka

MARCH 2026 | Rs. 699

THRILLER, CRIME & MYSTERY

A Reese's Book Club pick featuring a page-turning courtroom drama centered on therapy's dark side.

ABOUT THE BOOK:

Famous, wealthy Anna Finbow, standing in court, accusing therapist Jean Guest of brainwashing her daughter Mary to access to her trust

fund. Jean, claiming that the dark memories she's helped Mary uncover are real. That therapy has offered her a chance to finally heal. I'll tell you now that you shouldn't believe either of them.

You've read about the Finbow trial. You've seen it in the tabloids. You've watched it when it appeared on the news, unable to peel your eyes away from the spectacle of it all.

Only I can tell you the truth. But everything I say is in her defense.

A fiercely intelligent psychological thriller of obsessive friendship, toxic families and courtroom politics, from an exceptional new talent.

ABOUT THE AUTHOR:

Philippa Malicka grew up in Essex and now lives in London. Her journalism has appeared in the *Sunday Telegraph* and *Sunday Times* and she is a graduate of the Fiction MA at the University of East Anglia. *In Her Defence* is her first novel. It was longlisted for the **Bridport First Novel Award**.

